



FOR THE LADIES

The Shoe Clearance in Full Swing

47 Pairs Women's \$2.50 Beaded Slippers, sizes 2 to 12. \$1.00
Women's Felt Julietts, reduced to 40c
Women's Storm Rubbers 40c
Men's Storm Rubbers 40c

\$1 Bargain Tables Broken lots of reliable Shoes for everybody.

SOL. LOUIS, 904 Seventh St. Northwest.
We give Herald \$25,000 contest votes.

REMOVAL SALE

On or about March 1 we will move to our new store, 933 F Street N. W., and in order to reduce our stock, offer **WOMEN'S COATS AND SUITS AT YOUR OWN PRICE!**

The Surprise

423 7th Street N. W.

We Give Votes in The Herald's \$25,000 Contest.



The Concerns Advertising on This Page Give Votes in The Herald's \$25,000 Contest.

No matter how delicate the fabric, we will clean or dye it without injury.

Foster's Dye Works

11th and You Streets N. W.

We Give Votes in The Herald's \$25,000 Contest.

Home of High-grade SWEETS
CHAS. H. REISINGER
Confectioner and Ice-Cream Manufacturer.
Pure Ice-Cream, \$1.20 per gallon.
See Half Gallon.

235 G St. N. W.
Main 2767.
We give Herald \$25,000 contest votes.

20 TO 40% OFF
On Entire Stock
Winter Suits and Dresses
Sample Suit and Dress Shop
1213 G St. N. W.

We give Herald \$25,000 contest votes.

Reupholstering and Refinishing

We upholster and refinish anything in furniture. Our prices will be the lowest, and satisfaction is guaranteed.

SOUTHCOMB'S
508 H Street N. W.
We give Herald \$25,000 contest votes.

CLEANLINESS, PURITY, SWEETNESS—
The Keynote of Our Products

Served in a clean, comfortable parlour, or, if you want it by the gallon, it will be \$1.20 delivered. Your choice of flavor.

NORTH CAPITOL ICE CREAM PARLOR
1402 North Capitol St.
We Give Votes in The Herald's \$25,000 Contest.

P. GOLDSTEIN TAILOR

TO MEN TO LADIES
Specialist in fine custom tailoring work in all its branches.
Dyeing, Cleaning, Repairing, SPECIAL—Ladies Suits Altered, \$1.00 and up. Orders called for and delivered.
3318 Ga. Ave. Col. 998
We give Herald \$25,000 contest votes.

RICE

Is the Square-deal Coal Man.
Coal, Wood, Coke—every kind, for every kind of stove and furnace.

143 B STREET S. E.
Phone Lincoln 179.
We give Herald \$25,000 contest votes.

Riding Habits a Specialty.

S. Silverstein

Formerly with M. Pasternak.

Ladies' Tailor and Importer

2467 18th St. N. W.

Telephone Col. 9

We give Herald \$25,000 contest votes.

Hello! Main 8008

This is to inform the trade and public that we have a complete line of Jewelry Boxes, Cards, Tags, Brushes, &c.

We do all kinds of repairing.

The Wholesale House (COHEN CO.)
613 7th Street N. W.

We Give Votes in The Herald's \$25,000 Contest.

We Tailor Ladies' Garments Correctly.

Handsome new woolsens modeled to fit perfectly. Workmanship guaranteed. Moderate prices.

H. F. Silverman & Co.,
702 M STREET NORTHWEST

Branches: 263 Rhode Island Ave. N. E. 3th St. and Michigan Ave., Brookland N. 245-M.
We Give Votes in The Herald's \$25,000 Contest.

Watch and Clock Repairing

Any American made watch repaired for \$1.00
Any French made clock repaired for \$2.50 or \$3.00.

INTERNATIONAL CLOCK REPAIR CO.
510 H Street N. W.

We give Herald \$25,000 contest votes.

Special Offer!

Ladies' First-class Tailor-made SKIRT, \$1.00
Worth \$2 for making.
Special price, made for.

H. DIENER, LADIES' TAILOR
802 E St. N. W.

We give Herald \$25,000 contest votes.

THE CHILDREN'S SHOP

1225 Connecticut Avenue

Phone M. 7586.

We Give Votes in The Herald's \$25,000 Contest.

Thoughtfulness

Is one of the best of all human traits. Your wife will appreciate your thoughtfulness if you will let us make you 3 large photographs on artistic and harmonious mounts, for \$1.50. Regular price, \$18.99 per dozen.

BROOKS' ART STUDIO
905 Pa. Avenue N. W.

We give Herald \$25,000 contest votes.

EXCLUSIVE FABRICS, EXCLUSIVE STYLES, EXCEPTIONAL WORKMANSHIP.

I am making ladies' high-grade fall and winter suits of guaranteed quality at the special price of \$27.50

H. WEISBERG,
1524 N. Capitol St.

N. 4178.
We Give Votes in The Herald's \$25,000 Contest.

For Best Bread See Us.

Our bread is wholesome, appetizing, and tasty. Try it once—you'll come back for more.

Keystone Home Baking Company
939 M St. N. W.

Formerly 117 10th St. N. W.
We give Herald \$25,000 contest votes.

Telephone Lincoln 127.

William J. Huhn,

Wall Paper.

336 Penna. Avenue S. E.

We Give Votes in The Herald's \$25,000 Contest.

Rules for Women Who Would Foster Beauty.

If you are desirous of being "most divinely fair," then adhere to the beauty programme given below, as it will be the means of giving you a healthy body and a comely face. If you are skeptical of this way of living, at least reserve your opinion until you have had an opportunity to try it out. There can be no question what your decision will finally be.

The day of the woman who craves health and beauty should be laid out as follows:
When you arise in the morning, run

to the window, which should have been open all night, and take twenty deep, full breaths.
Practice some simple, all-round exercise for five minutes.
Take either a warm or a cold sponge bath or both. If you do not react well after a cold plunge, omit it in the future, as it is not for you.
Go downstairs, and twenty minutes before you breakfast drink two glasses of hot water, not so warm that it scalds the mouth nor so cool that it nauseates.
Eat a light breakfast, refraining from meat.
Take a short walk for a mile or more.

walking along briskly with chest thrown up and out and head held erect.
Work.
Twenty minutes before lunch drink two glasses of hot water.
Eat a simple lunch.
Rest for half an hour.
Work.
Toward evening walk for an hour if you feel so disposed.
Twenty minutes before you sit down to the dinner table drink two glasses of hot water.
Dinner.
Rest or recreation.
Twenty minutes before creeping into bed drink two glasses of hot water.
Sleep for nine or ten hours.

The Biggest Savings You Ever Received Await You at This

REMOVAL SALE OF OUR ENTIRE STOCK OF

Women's Suits and Coats

Everything to Be Sold at Your Own Prices!

On or about March 1 we will move to our new store, 933 F Street N. W., and in the meantime must dispose of our present stock regardless of value.

THE SURPRISE, 423 Seventh St. N. W.

We give Herald \$25,000 contest votes.

STRENGTH—RELIABILITY—BRILLIANCY

"The Humphrey Gas Mantle"

STANDARD OF EXCELLENCE

We recommend our 25c Mantle, but can furnish Mantles at 10c, 15c, 25c, and 35c. Send for one to-day and judge for yourself. Kindly state if inverted or upright mantle wanted.

WASHINGTON GAS APPLIANCE CO.,
1924 14th St. N. W.

We give Herald \$25,000 contest votes.

The Tailor Whose Specialty Is Satisfaction.

I'll tailor you a superb suit of a pure wool fabric at such a little price that you'll be surprised. Fit guaranteed.

B. L. GERSHANICK

LADIES' TAILOR
615 F STREET N. W.

Phone Main 1265.
We Give Votes in The Herald's \$25,000 Contest.

Artistic Wall Papers

I guarantee to repair any defect that occurs in my work within six months, provided walls are scraped and sanded.

A. J. Grimes,
603 Penna. Avenue S. E.

Lincoln 1822.
We give Herald \$25,000 contest votes.

Credit Helps—We give it.

Men's Women's and Children's Reliable Clothing at low prices.

BERMAN'S
815 9th St. N. W.

We Give Votes in The Herald's \$25,000 Contest.

10c JACKSON'S GINGHAMS

8 1/2c

Just a sample of the values you can always find here. Consistent low prices for Dry Goods and Furnishings of every kind.

A. M. KLOCK,
Cor. 4th and H Sts. Northeast

We give Herald \$25,000 contest votes.

We'll Block Your Hat Into Any New Model You Prefer

Beavers, felts, velours, plushes, and silk hats remodeled. Complete line of buckram frames.

Ladies' Capital Hat Shop
508 11th Street N. W.

Third Floor.
We give Herald \$25,000 contest votes.

STUDIES OF CULTURAL ADVANTAGE TO CHILD

What to do for the children is one of the insistent questions of the hour. It is the age when the oneness of humanity, the equal importance of all periods and all individualities that express the human race are alike understood and provided for.

A layman wrote in the Century a year ago what he thought children should be taught in school. In the discussions of the hour this sound and pleasant philosophy is being won. He finds that children are especially apt in learning certain things and that they should be taught the things that plainly prove themselves natural to be acquired. These are languages, riding, dancing and music.

The child with a French or German governess picks up the language almost at once. Then why not make language study the chief bookwork of the child, and leave things like history and geography till later, when the maturing thought better understands and so is more interested in what these books impart?

Teach Boys Greek and Latin.

The writer would have all boys taught Greek and Latin. One would wonder why he excludes the girls from that classical training which shall give breadth and elegance and tone to a boy's thinking. It seems rather out of date to draw distinctions between boys and girls in matters of intellectual training.

Then with five languages and music the child is really being educated, easily and happily, and gaining expertise in things which will be of the utmost cultural value to him all his life. They are often of immediate practical use, especially in these modern days, when workers of every sort circulate so freely round the globe. An engineer called to South

America might be very glad if his early direction toward language study had prompted him to acquire Spanish, and if he has been grounded in Latin and French, Spanish is easily acquired, as is also Italian, the speech of Dante, another language of practical value on many occasions, even in the world of roughest work.

This writer does not touch on the practical aspect of language study, however, save in relation to English. He makes an earnest plea for the better speaking of English among Americans and the careful training in good speech and what is technically termed diction (the method of voice placing and intonation) in childhood. Of course, the constant had example of parents and teachers keeps children back even if there is an attempt at training. Since example is more than precept. Practically all children can be taught to sing, even those at first unpromising, and here again is a culture-giving and happy study which should, this writer thinks, be made more use of in the development of youth.

Cranberry Shortcake.

One pint of milk, one-half cupful of shortening, two teaspoonfuls of baking powder, flour sufficient to mix soft. Roll out to a half inch thickness and cover a large round pie tin. Spread over this a coat of melted butter. Roll another crust and lay over the first. Bake quickly. In five minutes after removing from the oven separate the crusts, cover the bottom with one pint of cranberries which previously have been stewed and sweetened, reserving some of the fruit to spread over the top layer. Serve hot.

HOW TO LESSEN THE BURDEN OF WASH DAY

Clothes Should Be Sorted and Put to Soak Overnight.

While it may be true that the washing is probably the hardest thing in housework, women of the present day have unlimited hot water supply, stationary tubs and many devices for simplifying this work.

Clothes should be sorted and put to soak overnight in lukewarm water, the soap being rubbed on the parts which are most soiled. Bedclothes and body clothes should go in one container, towels and handkerchiefs in another, and table linen in a third. The colored clothes, stockings and flannels should be soaked. Stains from the table linen should first be removed, or the water will "set" them. In the morning, allow some of the water to run off, and add enough hot water to cover the clothes. If they are to be rubbed in the old-fashioned way, all the badly soiled places should be given special attention, though it is true that the boiling process which comes after helps considerably.

Three Changes of Water.

After the clothes are boiled and rinsed, use three changes of water, they should be blue. It is a mistake to use too much bluing, as this will in time give the clothes a yellowish tinge. When possible, dry out of doors. Sun and wind are excellent bleaching mediums.

Colored clothes should not be washed in water which is very hot, as this is apt to draw the color. Also they should not be hung in strong light. Stockings should be turned wrong side out after

LADIES' EXCHANGE

Stamping, Designing, Stamping Compositions, Perforated Patterns, Art Needlework, and Embroidery Crocheting.

Mrs. Eliz. Blakistone
722 Eleventh St. N. W.

We give Herald \$25,000 contest votes.

Boston Shoe Repair Co.

UP-TO-DATE EQUIPMENT MODERATE PRICES

3426 14th St. N. W.
Work Called for and Delivered.
L. GIBERMAN & SONS.

We give Herald \$25,000 contest votes.

McCauley In Artistic Makes Attractive Articles at Reasonable Prices.

FURNITURE
462 Maine Avenue S. W.

Phone M. 3750.
We give Herald \$25,000 contest votes.

SEE OUR NEW LINE OF

Laces and Embroideries

Thousands of yards of dainty novelties for trimming underwear and spring dresses.

Guaranteed Low Prices On nainsook, longcloth, cambric, batiste, flaxon, and other white fabrics.

Mount Pleasant Variety Store
3112 11th St. N. W.

We give Herald \$25,000 contest votes.

TAKE "Kuro-Tablets"

The greatest known laxative. Formula of eminent physician. Easy to take, easy to act. No griping nor inconvenience. Price, 25c. All drugists or World Standard Mfg. Co., 706 S. St. N. W., Washington, D. C. Call or write for sample.

We give Herald \$25,000 contest votes.

The Model Corset Shop

823 11th Street Northwest

An interesting showing of the La Rita Corset, our own make, and other standard makes, including the La Fro. Full line Brassieres and Corset Accessories.

We give Herald \$25,000 contest votes.

Special!

12 1/4-yard wide Percale, strictly fast color 9c

Scores of neat patterns for making garments for women, children, and men.

12 1/4c Dress Gingham 9c

J. G. PREINKERT
1206 H Street N. E.

We Give Votes in The Herald's \$25,000 Contest.

DURAND'S

813 North Capitol Street New 1913 Stock

No old goods here, but crisp, new, clean merchandise, including muslin underwear, kimonos, house dresses, and R & G Corsets.

Prices right all the time.

We Give Votes in The Herald's \$25,000 Contest.

Telephone N. 529.

The Capitol Bedding Co.

Manufacturers and Renovators of Mattresses and Bedding of Every Description—Box Springs, Cushions, Pillows, and Bolsters.

We Buy Old Feathers.

1241 Seventh St. N. W.
We Give Votes in The Herald's \$25,000 Contest.

Get Acquainted With Our Studio

When you get cheap photos you get just what you pay for. My prices for high grade work will please you. Special price, Regular \$10 Scherer Art Folder for \$5.

Studio open 9 a. m. to 5 p. m.
SCHERER PHOTO STUDIO
1207 F Street N. W.

We give Herald \$25,000 contest votes.

Southern Timepiece Co.

Clock Hospital

1227 H St. N. E.
Lincoln 3311.

We give Herald \$25,000 contest votes.

Make your home or office cheerful with our

BLOOMING PLANTS

GUDE BROS.
1214 F St. N. W.

Main 4378.
We Give Votes in The Herald's \$25,000 Contest.

Beautiful Rugs

Rugs woven from old carpets. We have no agents. Be sure and have your work done by the Old Laurel

ECLIPSE RUG WEAVING CO.

309-311 10th St. S. W. M. 3264m

We Give Votes in The Herald's \$25,000 Contest.

HAVE YOUR

Painting & Paperhanging

DONE BY

M. E. VERNON

3124 Georgia Ave.
We Give Votes in The Herald's \$25,000 Contest.

Keep Accounts.

Our housekeepers should take the time and take the trouble to keep accounts, and to keep them carefully enough to find the cost for food for each person in the family, by the month, week, and even by the day. Certain articles, such as butter, sugar, flour and dry groceries generally can be bought in quantities sufficient for each month or six weeks, and the cost can be averaged for each day. The remaining sum in the kitchen pocketbook can be applied to the variable supplies. These should be bought in reference to the season. Study the market reports; visit the grocery and markets several times a week; bargain as to be had in good foods as well as in good clothing, when the market is overstocked. Avoid very heating foods when the temperature is moderate.

Practical Gloves.

Practical, economical and smart looking gloves which will appeal particularly to the well-dressed business woman, are made on the heavy stitched marmalade order and fastened with a single large button.

They strongly resemble glass kid, but may be as readily washed in a hand basin with soap and water as cheap gloves, and like them, come in tan and white.